

GÖKHAN GÜNEY

Gökhan Güney, a graduate of Boğaziçi University Industrial Engineering Department, started his professional life as a consultant at the Peppers & Rogers Group Istanbul office. Between the years 2007-2020, he carried out various strategy and commercial / customer-oriented transformation programs mainly in the telecommunications, technology, retail and financial services sectors of Turkey, Middle East, Europe, Africa and Asia, in Dubai and later Turkey-based Peppers & Rogers Group, Monitor Deloitte and Bain & Company companies. He also undertook leadership roles in the fields of commercial excellence, digital transformation, customer experience transformation and big data / analytical application in the consultancy firms he worked for.

Gökhan Güney, who has been working as Deputy CEO responsible for Strategy and Transformation at LC Waikiki company since 2020, is in the field of transformation that will make LC Waikiki one of the top 3 most successful ready-to-wear companies in Europe. He is married with a child.

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